







Transform Your Construction Business!



3 month programme, commences: **21st Jan 2026**

Would you like to Transform your Business in 3 months? Want an effective working strategy implemented in your business?

This program will give you the tools to dramatically improve how you run your construction business. Each session you learn a new skill enabling you to turn strategy into practical results:





-  Your company will communicate better, internally and externally
-  Focus on achieving a higher turnover
-  Greater staff performance
-  Enhanced confidence and feel good about yourself!

Past participants have grown their business in excess of 50% - It delivers results like no other!

6 Steps to SME Success

Focusing on the real requirements of the Irish Construction Sector, this program will help Construction owner managers and their senior staff to think strategically and give them the tools to turn strategy into practical results.

A task based program where the learning is put straight into practice in your business. If you commit, you will get the most out of yourself and the talent around you.

-  Prepare to have a working strategy for your business
-  Prepare to have a systematic way of maximising the resources around you
-  Prepare to drive productivity through better work practises and systems
-  Prepare to set your business on a path for growth
-  Prepare for business and personal satisfaction

And do all this in an environment of like-minded peers, all working together to drive each other forward
Don't delay as places are limited.

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I feel each session is worth about 5 years of hard-won experience... except the session are really enjoyable!

Eddie O'Connor, Litchford Construction Ltd.

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Target Audience

Construction Owner Managers: If you want the peace of mind knowing what are the next steps to take in right sizing or growing your construction business, then this program is for you.

Content

The programme includes:

-  6 Interactive meetings focusing on strategy, leadership, operational excellence and Performance Management
-  Step by step exercises that will transform how you run your company and generate new business
-  Direct mentoring support in setting up your company strategy dashboard
-  Support & guidance throughout the program
-  Group dynamics in problem solving

Facilitator:

Damien O'Brien,
Managing Partner at SME Matters



Damien is a recognised business expert who specialises in developing the knowledge and skills of owner managers, giving them the tools to transform their business, in terms of bottom line growth and personal & business satisfaction. Damien has a high energy motivational manner. His experience ranges across all sectors of the economy and he brings that experience to bear in the programs he teaches.

Damien has advised and mentored high growth companies from initial inception to trade sale and now specialising in scaling businesses locally & internationally. Damien has been advising construction companies around Ireland on their growth strategies and holds Advisory Board positions on high growth businesses. He works for a number of high growth sectors including Engineering, Technology, Manufacturing, Professional Services and E-Commerce.

Damien has lectured in Smurfit Business Graduate School of Business in Organisational Development in SME's and runs SME company clinics for his clients through their Masters programme. He also runs high impact Seminars and full day training events nationwide.

Programme Details

Date: 21st JAN 2026 (6 Session Online program - 2 mornings per month, 8.30am - 1pm)

Location: All Sessions delivered Online using Microsoft Teams.

Cost: €1,250 per delegate (subsidised from €2,499)

Book early as places are limited

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